

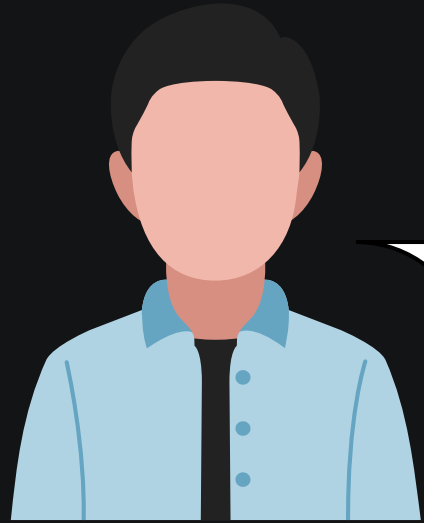


# #boldsprint

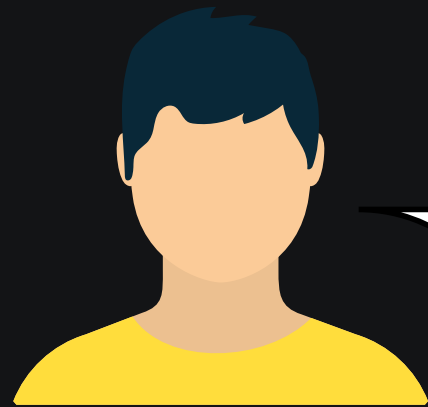
The first fully autonomous IT agency, AI-driven and 100% self-sufficient

[www.boldsprint.ai](http://www.boldsprint.ai)

# Problems to be solved



I run a medium-sized company and every agency I've worked with struggled with **communication** and **reliability**.



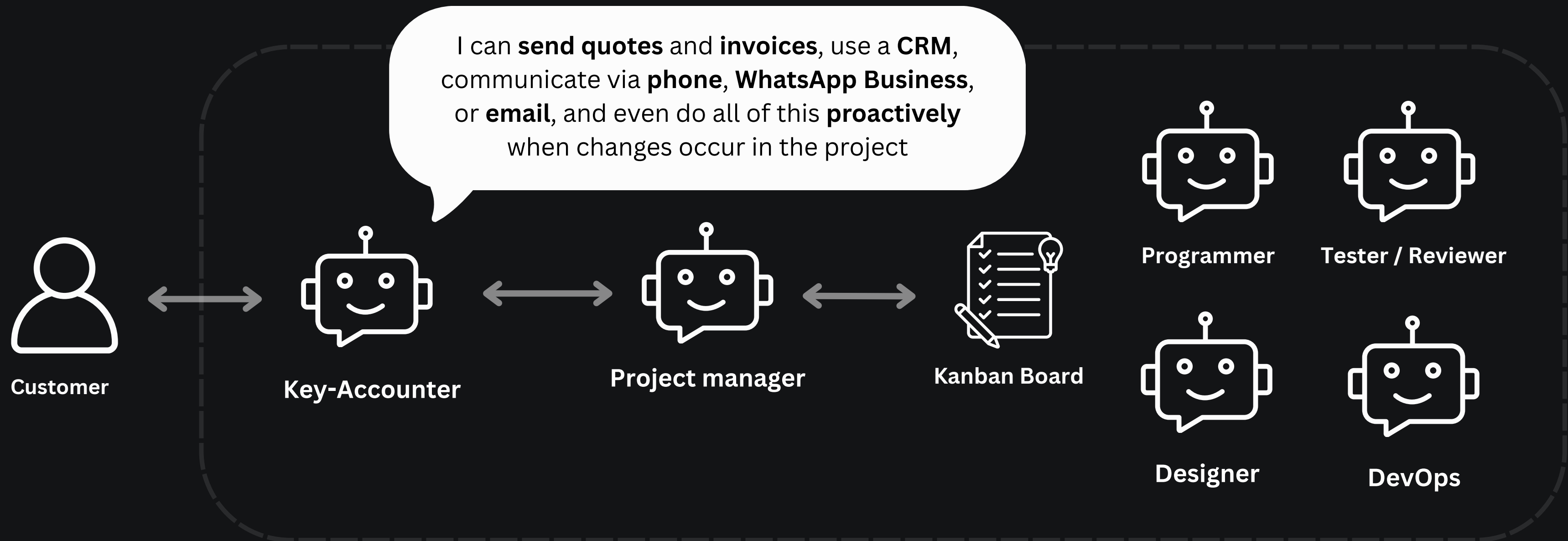
I'm founding a startup and need an MVP app. Traditional IT agencies are **too slow** and **too expensive**.



My small business needs a new website, but full-service agencies are **out of budget** and AI tools are **too complex**.

# Our solution

All of the IT agency's processes are being replaced by AI agents. Clearly defined, both technically and organizationally. No human is involved in the entire process



# Achievements so far

**10+**

**Apps and Websites**

apps and websites delivered,  
each in less than 72 hours.

**€25,000**

**Profit in less than 72 Hours**

by using various AI-tools to create a  
App project for a customer

**500+**

**Hours**

of coding and design work automated with AI  
agents instead of employees.

# What's already done

Several components for a fully automated IT agency already exist, others still need to be developed. This is precisely where our focus and development effort lie



## **Coding:**

We created a MVP using Coder, Claude Code and MacOS VMs



## **Key Account Manager:**

A MVP was created accepting phone calls and creating tickets



## **Automated Infrastructure:**

Already in production use using Terraform, GitLab and Kubernetes



## **Design:**

We need to build our own tool



## **Testing:**

Open Source Tools like Droidrun can be used but need to be improved



## **Wireframing:**

We need to build our own tool

# The Team



## Robin Janke

### Development of the Product

- Worked with major German companies (e.g., RTL, comdirect Bank, Bank11, CGM, Bundesdruckerei, Galeria, Deutsche Bahn, etc.)
- Expertise in DevOps, cloud architecture, CI automation, Local LLMs, App-, Web- and Backend-Development
- Has been operating an app agency since 2020 with more than **500,000 downloads** spread across **20+ apps**.
- Experienced in leading international teams and projects

WANTED

We are also looking for a non-technical co-founder

# Advisors

The project is accompanied and supported by experienced industry veterans from our personal network



## **Manuel Kießling**

CTO, MyHammer AG

Head of Technical Platform, Galeria

Head of IT, MeinAuto.de

Supports architecture & platform development



## **Helmut Löhmann**

Managing Director, Media Cologne

Supports our work with 40+ years of experience in leading a media & IT agency with more than 100 employees

# Unique Selling Points

## Market Situation

The agency market and the AI tooling market are both highly competitive, but there is still no public solution that fully replaces an IT agency end-to-end with AI agents. While most tools aim to make agencies more productive, Boldsprint is designed to replace them entirely.

## Time and price

Significantly faster and cheaper than agencies.  
Example for a app together with a landingpage:  
Agency: €80,000 - 3 months - €50,000 costs  
Us: €8,000 - 1 week - Less than €10 costs

## Communication

We deliver clearer and more consistent communication, remain friendly and always available, even when the customer is on their 18th revision.

# The market

**353,33**

Billion Euros

Software market revenue in the US  
expected for 2025

**30,09**

Billion Euros

Sales in the software market in  
Germany expected for 2025

**Zero**  
(yes, really)

completely self-sufficient IT agencies that are  
managed just by agents with an AI Key-Accounter  
(Last research at 2th December 2025)

# Timeline

Key-Accounter Agent ready to handle calls

03/2026

Working MVP with all core agents in place

09/2026

Version 1.0 is live, ready to build apps and websites without humans

12/2026

Gained at least 50 customers, each with €8,000 Volume. Also achieved 10.000 Social-Media Follower

06/2027

Product containing agents for Social-Media to replace Media-Agencies. Also reaching 500 customers

12/2027

Scaling to reach at least 1000 customers, each with €8,000 Volume

06/2028

# Financial Requirements

Marketing Budget *	€12,000
AI-Subscriptions and tokens *	€24,000
Office Rent *	€24,000
IT-Hardware & Licenses	€50,000
4 Full-Time Employees *	€360,000
Total	€470,000

\* calculated for 12 months

# What is missing

## Non-Technical Co-founder

We are looking for a second co-founder with strong skills in marketing and sales and, ideally, experience in the agency business. Available full-time after funding

## Capital to start immediately

We are raising €500k pre-seed to fund a 4-person team for 12 months and bring Version 1.0 to market. By the end of 2027, we aim to reach profitability with at least 500 customers at €8,000 each, generating around €4M in annual revenue

Sounds interesting?

**Let's get in touch!**

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